

BRAND GUIDE



VERTICAL LOGO



HORIZONTAL LOGO



FONTS

FUTURA PT BOLD
-USE FOR TITLES-

ITC AVANT GARDE GOTHIC STD MEDIUM
-USE FOR SUBTITLES-

ITC AVANT GARDE GOTHIC STD BOOK
-USE FOR TEXT-

COLORS



C: 39 M: 99 Y: 84 K: 11
R: 9A G: 23 B: 2D
#9A232D



C: 100 M: 83 Y: 36 K: 27
R: 1B G: 33 B: 5B
#1B335B



C: 69	C: 80	C: 95	C: 0	C: 0
M: 16	M: 16	M: 33	M: 33	M: 33
Y: 86	Y: 54	Y: 14	Y: 96	Y: 96
K: 0	K: 2	K: 0	K: 0	K: 0